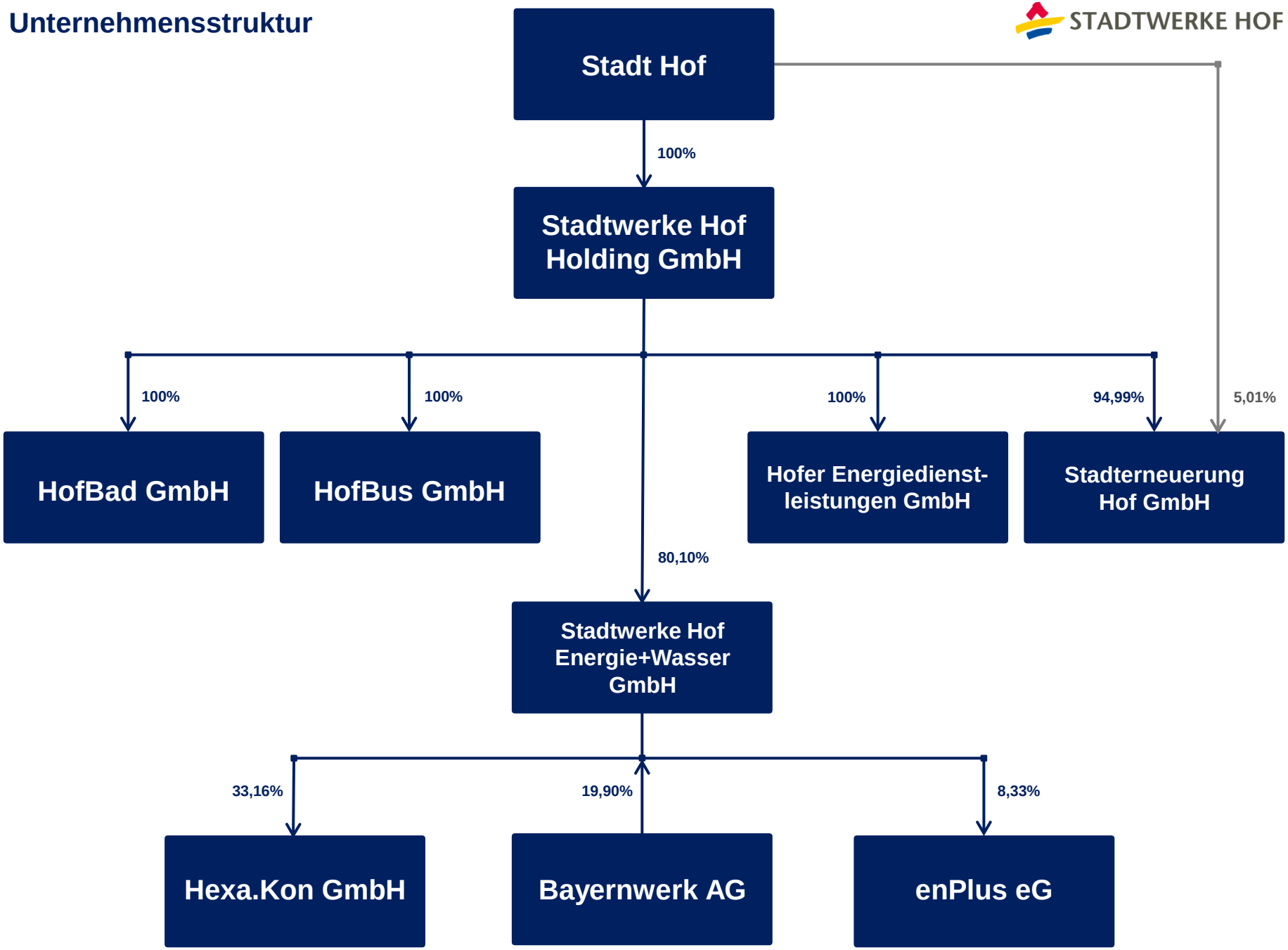Unternehmensstruktur